

APPENDIX 3

Bird Box – proposed calendar of events 2020/21

Groups

Bromsgrove District Council Events Team	Bromsgrove Festival Committee
Bromsgrove Carnival Committee	Friends of St. John's
Beatfreeks	Kris Hubal (Festival of Light)
Bromsgrove Indie Club	Bromsgrove Arts Alive
NwedR Centres Management Function and Budget	Royal British Legion (Remembrance Parade)

Bank Holidays
10 April – Good Friday
13 April – Easter Monday
08 May – May Day
25 May – Bank Holiday
31 August – Bank Holiday

April	Activity
Launch Bird Box - Easter events	Workshops for children and families
May	Activity
Friday 08 May 2020 – Sunday 10 May 2020	75 th Anniversary VE Day – three-day international celebration
Monday 25 May BH	Weekend of VE Day Themed Events
Royal British Legion	Begun to organise a day long programme of events in town centre
Love Your Local Market	Pop up markets to showcase local small businesses, makers includes live performances and music
Film Festival	Screenings of feature films, shorts, media art installations and walking tours, music and performances
June	Activity
Summer themed activity	Makers Market
	Buskers Box Music Programme
	Bromsgrove Court Leet add-on
July	Activity
Food Festival	Event to include live cooking demonstrations; cooking workshops; music; food vendors; include road closure to New Road to use whole of High Street and Worcester Road. Potential to be a weekend long event to incorporate the site, New Road and Worcester Road
Urban Skate Event	Skateboard and BMX event; pop up vendors; installation of ramps; music & food Skateboarding to appear in the Olympic games for the first time in 2020
Outdoor Cinema	Programmed cinematic experiences; interactive; digital media and arts
Pop up gaming	Everything gaming; partnership with the gaming community and digital media companies; virtual reality
Bromsgrove Festival	Incorporate existing events and additional activity

August	Activity
Alternative cabaret	Performers from the world of burlesque and alternative cabaret
Spoken Word festival	Week long programme of spoken word
September	Activity
End of School Holidays	Programme of end of school holidays events and activities
October	Activity
Day of the Dead Festival	In partnership with the Bromsgrove Indie Club
Halloween	Pumpkin carving workshops; spooky evening walks; pop up food vendors and music
Light Event Example Leeds Lights	Friday to Sunday light themed event; incorporates the Recreation Ground, Sanders Park, town centre; light installations; artists; interactive performances and events
November	Activity
Bromsgrove Christmas Light Switch On	Relocation of stage onto Bird Box and pop up vendors in association with Indie Club
December	Activity
Christmas Makers Market – 3 days	Local makers; artists; creative's; music; food; live performances
Year-round programme	Classes; arts; dance; performance; digital; film making
	Art exhibitions; pop up gallery
	Cooking classes
	Workspace for new businesses; showcasing artists; free introductory space

Creative Residencies

There is an opportunity to offer space for creative and arts residencies. The added benefit of this is we would attract artists and creative students from across the UK to work and share ideas in Bromsgrove. Further strengthen the identity of the Bird Box as an area for incubation and start-ups.

Identified by businesses

- Area for bins; businesses prepared to pay for space due to lack of space on Worcester Road for bins
- Toilets; the toilet provision for the Worcester Road event were very popular and feedback from the visitors was that toilet provision was welcomed; maybe a shipping container that are toilets etc.

April	Activity
Launch of Easter events	Workshops for children and families